

PROGRAM

II INTERNATIONAL CONGRESS ON MEDIA,
GENDER & SEXUALITIES

june 8 - 12 / 2025
benasque, spain



Monday 9	Tuesday 10	Wednesday 11
08.00h–09.00h Registration	09.00h–10.15h Paper Sessions	
09.00h–10.30h Keynote Speaker: Susan Stryker	10.15h–10.45h Coffee Break	10.00h–12.30h Leisure Activity / Free Time
10.30h–11.00h Coffee Break	10.45h–12.15h Round Table: Presentation of R+D Projects	
11.00h–12.15h Paper Sessions		
12.15h–14.15h Lunch	12.15h–14.15h Lunch	12.30h–14.15h Lunch
14.15h–15.30h Workshops	14.15h–15.30h Workshops	14.15h–15.30h Co-Workshops Sessions
15.30h–16.45h Paper Sessions	15.30h–16.45h Paper Sessions	15.30h–16.00h Coffee Break
16.45h–17.15h Coffee Break	16.45h–17.15h Coffee Break	16.00h–17.30h Keynote Speaker: Paul Julian Smith
17.15h–18.30h Paper Sessions	17.15h–18.30h Paper Sessions	17.30h Congress Closing
19.30h Welcome Dinner Party	19.15h–20.30h Keynote/Monologue: Madalena Piñeyro	20.00h Congress Closing Dinner



08.00h 09.00h	Registration		
09.00h 10.30h	Keynote Speaker: Susan Stryker Trans theory as media theory: Systems, categories, and plastic forms		
10.30h 11.00h	Coffee Break		
11.00h 12.15h	PAPER SESSION: WORLD QUEER CINEMA Chair: <i>Vítor Blanco-Fernández</i> - Cuckoo’s spatial negotiations in Sacred Games: A spatially sensitive close reading of safety and transgender visibility in neoliberal Mumbai. Prerna Subramanian - Veiled Images and queer obliteration: What we cannot see in Almodóvar’s films. Sergio Rodríguez-Blanco and Edwin Culp - Is Pierrot queer? Bruce LaBruce’s interpretation of Schoenberg’s melodrama. Marcin Bogucki - Moving from the imagined to the imaginary: mapping latent aspirations in gay utopias and imaginaries for gay men in Singapore. Yap Russell J. - Making waves: Mapping the themes, aesthetics, and authorship of queer award-winning films across geographies. Lucia Gloria Vázquez-Rodríguez	PAPER SESSION: FEMINIST ACTIVISM AND WOMEN’S DISCOURSES ONLINE Chair: <i>Laura Fernández</i> - The power of saying: "I can't do it". A counter-narrative to idealized motherhood on Italian social media. Gabriella Taddeo - Doing feminism online: Feminist creators on Instagram between individual positioning, resistance strategies and calls for change. Claudia Capelli, Chiara Gius and Rosa Sorrentino #Microfeminism and beyond. TikTok trend implications on Gen-Z everyday life. Simona Tirocchi and Alessandra Panno “This source sas to be a woman:” Legitimizing gender mainstreaming in the newsroom through journalistic values. Marta Roqueta-Fernández	PAPER SESSION: HUMOR Y COMEDIA EN LAS CULTURAS AUDIOVISUALES Chair: <i>Adrien Faure Carvallo</i> - Contubernio films: ¿Los caballos de Troya? Un análisis de la representación en la comedia en el Estado español. Paula Serna Arranz, Salvatore Luigi Tabone y Elena Rodríguez Gómez - Autoparodia queer en TikTok: formatos, discursos y percepciones del humor de autodesprecio en creadoras de contenido LGTBQ+ en España. Marina Romero Bermejo, Marc Hernandez Ruiz y Maria Castellvi Lloveras - El lenguaje humorístico como estrategia de inclusión intergeneracional en la representación de la diversidad sexual. El caso de la serie de ficción <i>Hacks</i>. Carolina Arrieta-Castillo
12.15h 14.15h	Lunch		
14.15h 15.30h	Workshop - Violences spectrum. Pierpaolo Negri		
15.30h 16.45h	PAPER SESSION: STAR STUDIES AND INFLUENCERS Chair: <i>Marta Meneu</i> “I’m so grotesque, it’s like a joke”. Samantha Hudson in the public eye and the negotiation of queer visibility and neoliberal issues on MasterChef Celebrity. Isabel Villegas-Simón, Ona Anglada-Pujol and Juan José Sánchez-Soriano “Cuntalunya Triomfant”: Reimagining the Catalan nation in global times through a new feminine star system. Celia Martínez Sáez “Llados, quiero ganar”: a cross-platform analysis of the Spanish manfluencer Amadeo Lladós’ content on social media. Anna Iñigo and Debbie Ging - Hacking the algorithm: Tactical strategies of feminist influencers to navigate social media. Clara Fagundes	PAPER SESSION: RESEARCHING AUDIENCE’S PERCEPTIONS AND DISCOURSES Chair: <i>Vítor Blanco-Fernández</i> - Narrative valence in audiovisual fiction: Impact on audience perceptions of non-binary people. Isabel Rodríguez-de-Dios, Vítor Blanco-Fernández and María T. Soto-Sanfiel - Internet addiction and gender: Differences in attention and emotion in cognitive tasks. Vicente Villalba Palacin, Lydia Sánchez Gómez and Caterina Calderón Garrido - Queer visibility and media needs: Rethinking representation through the lens of Uses and Gratifications Theory in the context of Poland. Julia Walczak - Girls wear pink, boys wear blue. Pierpaolo Negri	PAPER SESSION: IDENTIDADES, ESTEREOTIPOS Y CONTRAESTEREOTIPOS Chair: <i>Aida Navas-Aparicio</i> - Sobre los compositores no patriarcales y la estética <i>Uncanny</i> en la producción musical. Ana Martínez Marjalizo - Sesgos de género en la inteligencia artificial generativa: El caso de <i>Suno</i>. Nerea Martínez Bassart, Adrien Faure-Carvallo y Diego Calderón Garrido - Representaciones mediáticas de la discapacidad en Paraguay: Análisis con perspectiva de género en la prensa escrita de mayor difusión. Fátima Schulz Vallejos - Percepciones adolescentes sobre las representaciones LGBTQ+ en la ficción seriada: un análisis cross-cultural entre España y México. Esmeralda E. Vázquez-Tapia, María T. Soto-Sanfiel y Beatriz González-de-Garay - Influencia de la violencia de género en la construcción de la identidad y auto-presentación de las streamers españolas en Twitch. Gemma Gómez Bernal, Fernanda Pires y Esmeralda A. Vázquez-Tapia
16.45h 17.15h	Coffee Break		
17.15 18.30h	PAPER SESSION: REACTIONARY POLITICS AND SEXUAL CULTURES ONLINE Chair: <i>Mihaela Vancea</i> - Manfluencers, culture wars, and anti-LGBTQI+ politics: The role of manospheric ecosystems in amplifying queerphobia. Catherine Baker and Anna Iñigo - Navigating digitalization and gender-based violence: youth perceptions between recognition challenges and narratives of normalization. Chiara Gius, Claudia Capelli, Rosa Sorrentino - The Manosphere taxonomy: Exploring male online spaces and discourses against women, feminism and gender. An ethnographic study with male teenagers from Barcelona. Anna Iñigo and Maria Jose Masanet - Redefining digital intimacy: Italian teenagers’ insights into gender, sexuality, and relationships. Cosimo Marco Scarcelli, Vittoria Bernardini, Raffaella Maiullo, Francesca Comunello and Lorenza Parisi	PAPER SESSION: GÉNERO, PRODUCCIÓN AUDIOVISUAL Y PERIODÍSTICA Chair: <i>Isabel Villegas-Simón</i> - Directoras queer en el cine español: Entre la autoría y la integración industrial. Santiago Lomas-Martínez y Beatriz González-de-Garay “I’m, like, so gay, dude”: El estrellato queer de Kristen Stewart. <i>Sangre en los labios</i> (<i>Love Lies Bleeding</i>, Rose Glass, 2024) como caso de estudio. María Adell Carmona y Violeta Kovacsics Grisolia - El auge de la fachosfera: Claves del discurso antifeminista en YouTube. Aleix Martí Danés, Isaac Pecino y Elisenda Aguilera Cora ¿Qué tipo de fuentes curan las editoras de género en la prensa digital española? Anna Ventura y Javier Guallar - Violencia verbal y representación discapacitada en el cine español: Un análisis queer-crip de <i>Campeones</i> (2018) y <i>Cuerpo Escombros</i> (2024). Silvia Maestre Limiñana	

09.00h 10.15h	PAPER SESSION: YOUNG PEOPLE, SEXUAL LITERACY, AND SEXTING <i>Chair: Laura Fernández</i> - Young audiences and transmedia LGBTIQ+ content: Perceptions and opinions. Vítor Blanco-Fernández and Anna Iñigo - Digital sexual literacy and wellbeing among LGBTQ+ youth in Ireland. Benjamin Foley - What about sexting? Trivialization of digital violence, gender differences and collective responsibilities in making sense of sexting and sexreading practices among adolescents in Barcelona. Laura Fernández, Priscila Álvarez-Cueva and Maria Jose Masanet		PAPER SESSION: GLOBAL QUEER ARTS <i>Chair: Ana Martínez Marjalizo</i> - Celebrating the Abjected: Czech literature, institutions and learning queer history. Lukáš Samek - Deconstruction of gender roles in queer tango shows. Agata Chałupnik “Nie Xiaoqian:” A new Female ghost = A New Woman? Xiangning Hong and Shengzhe Yang - Intersectionality and the representation of women. A case study from contemporary Hungarian cinema and television. Annamária Torbó - Deconstructing the cinematic representation of Women through stories of resistance and resilience in Indian Partition narratives <i>Rajkahini</i> (2015), <i>Begum Jaan</i> (2017) & <i>Manto</i> (2018). Meera Shirodkar and Shirish Sharma		PAPER SESSION: GÉNERO E IGUALDAD EN LA EDUCACIÓN <i>Chair: Erlantz Velasco</i> - La Educación Sexual Integral en peligro ante el discurso de la extrema derecha. Análisis desde una experiencia en el Valle de Benasque. Marina Diez-Pastor Prado - Fomentando la equidad de género en la Educación de Biblioteconomía y Ciencias de la Información: el proyecto GEDIS. Juan-José Boté-Vericad, Maddalena Fedele, Mari Vállez, Lamija Silajdžić y Nadina Grebović-Lendo - La presencia de la perspectiva de género en el Grado de Educación Primaria: análisis del borrador de la Orden ECI 2023 y los planes de estudio actuales. Jessica Paños-Castro, Erlantz Velasco Luzuriaga y Maialen Astarloa Martín - Educación Sexual Integral en España: Políticas, desafíos y participación juvenil. Mihaela Vancea y Eduard Ballesté
10.15h 10.45h	Coffee Break				
10.45h 12.15h	Round Table: Presentation of R+D Projects				
12.15h 14.15h	Lunch				
14.15h 15.30h	Workshop - Representaciones de las disidencias afectivas, sexuales y de género desde la institución. Discursos, imágenes y contradicciones. Maria Sanz y Elena G. Ruiz			Workshop - Los límites del análisis del audiovisual: ¿Cuáles son los problemas de analizar hegemonías desde lo queer y lo queer desde las hegemonías? Paula Serna Arranz, Salvatore Luigi Tabone y Elena Rodríguez Gómez	
15.30h 16.45h	PAPER SESSION: MEDIATED SEXUAL CULTURES <i>Chair: Roger Soler i Martí</i> - Unveiling ‘Pornormativity’: An exploration of socially shared notions on pornography among Flemish young adults. Leontine Hellemans - Embodied intimacies and moving beyond: Sexting and affective sexuality in Chinese queer contexts. Shengzhe Yang and Xiangning Hong “To be queer, To be in dating apps, To be queer in dating apps”: Biographical queerness and the creation of safety strategies in online dating behind stigma and fears of Italian queer young adults. Rachele Reschiglian, Cosimo Marco Scarcelli and Brady Robards - Theoretical-methodological approach to the critical analysis of menstrual product advertisements. Mireia Pérez-Sabadell	PAPER SESSION: TV SERIES: GENDER STEREOTYPES AND AUDIENCES’ RESPONSES <i>Chair: Isabel Rodríguez-de-Dios</i> - Mental health and sonic stereotypes: A critical analysis of audiovisual representation. Adrien Faure-Carvallo and Caterina Calderón Garrido - Education for diversity: Gay stereotypes in TV series and their impact on Spanish and Mexican Teenagers. Ariadna Angulo-Brunet, Esmeralda A. Vázquez-Tapia, Juan-José Sánchez-Soriano and Emerson Vicente-Cruz - Restricting fat pleasure: Fatphobia in the representation of sexuality and love in <i>Bridgerton</i> season 3. Rebeca Maseda García, Elisabet Marco Arocas and Emma Gómez Nicolau - Affective Disillusionment and Female Narrative: A Reception Study of Women-Centered Chinese Television. Qi Wu	PAPER SESSION: GÉNERO Y SEXUALIDADES EN LAS JUVENTUDES Y AUDIENCIAS <i>Chair: Jessica Paños-Castro</i> - El rol de los medios de comunicación en la construcción de la identidad: el caso de la identidad butch. Alaitz Saez Suarez - Cuenta pública y cuenta privada: esferas de privacidad digital de las personas adolescentes, autorepresentación, género y medidas de prevención de riesgos. Marta Meneu y Maria Jose Masanet “No es lo mismo saber que es trans y tú buscarlo, y no saberlo y encontrarlo”: «Víctimas», tipología de amante cis de personas trans en la cultura mediática. Paula Rodríguez Lorenzo - Construcción de identidades a través del juego de rol: Performatividad, referentes culturales y representación. Aida Navas-Aparicio y Mireia Alarcón-Marín		
16.45h 17.15h	Coffee Break				
17.15 18.30h	PAPER SESSION: ONLINE IDENTITIES AND NARRATIVES <i>Chair: Anna Iñigo</i> - Online personal narratives in obesity treatments: managing identity and fatphobia in a medicalized world. Lara Martín-Vicario “I’m Straight, but...:” Affect and rhetoric of heterosexual anxiety. Doron Mosenzon and Dana Kaplan - From “discreet only” to “only masc:” An Exploration of visual representations on Grindr from rurality. Antonio A. Caballero Gálvez “I love sapphic stories, they give me hope for the future”: Femslash of the video games <i>Gone Home</i> and <i>Unpacking</i>. Ona Anglada Pujol - From Harlem, New York, to Instagram: Contemporary ballroom culture – Mainstreaming and functioning in the age of social media. Izabella Tyborowicz			PAPER SESSION: ESTUDIOS DE GÉNERO, CONSENTIMIENTO E INTIMIDAD DIGITAL <i>Chair: Sergio Villanueva Baselga</i> - Estrategias del activismo feminista contra la violencia sexual en la España del consentimiento (Ley “Sólo sí es sí”). Análisis del caso Errejón. Lorena Gómez-Puertas, Cristina Perales y Isaac Pecino Peláez - Consentimiento sexual en la era digital: Una revisión sistematizada sobre su papel en la violencia sexual en línea. Cecilia Barba Arteaga “Tinder es para adultos, nosotros usamos Instagram”: códigos afectivos, prácticas mediáticas relacionales y lenguajes sobre intimidad de las personas adolescentes. Marta Meneu, Anna Iñigo y Maria Jose Masanet - Postmodernismo reificado y estudios de género. Lydia Sánchez	
19.15h 20.30h	Keynote/Monologue: Magdalena Piñeyro Mi cuerpo no pidió tu opinión <i>*The keynote will be held in Spanish.</i>				

10.00h 12.30h	Leisure Activity / Free Time
12.30h 14.15h	Lunch
14.15h 15.30h	Co-Working Sessions. Participants are warmly invited to propose or join these open sessions to share new research ideas, explore potential collaborations, test out concepts or proposals, and/or receive constructive feedback. These sessions are intentionally informal and flexible in format, designed to encourage dynamic exchange and spontaneous interaction. Even if you don't have a specific idea to pitch, you are very welcome to attend as an audience member or observer. If you would like to propose a session, feel free to reach out to the organizers for assistance. You are also welcome to make use of any available rooms at the Centre to hold your session.
15.30h 16.00h	Coffee Break
16.00h 17.30h	Keynote Speaker: Paul Julian Smith Almodóvar and Foucault on friendship: Revisiting the aesthetics of existence
17.30h	Congress Closing
20.00h	Congress Closing Dinner <i>*Please contact the Benasque Science Centre to book for the closing dinner (33 Euros pax). This is not included in the registration fee.</i>

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congressmediagendersexuality@gmail.com
@IC_MGS

Science Center Benasque
Av. de Francia, 17, 22440 Benasque

